

FLORIDA WALL & CEILING CONTRACTORS ASSOCIATION

INVITATION TO EXHIBIT

EARLY BIRD REGISTRATION



SOUTHEASTERN WALL & CEILING TRADE SHOW + ANNUAL CONVENTION

JULY 8-9, 2022 • GAYLORD PALMS RESORT • ORLANDO, FL

FWCCA.COM



APPLICATION/CONTRACT FOR EXHIBITS, SPONSORSHIPS & ADVERTISING

FLORIDA WALL & CEILING CONTRACTORS ASSOCIATION SOUTHEASTERN TRADE SHOW
JULY 8-9, 2022 • GAYLORD PALMS RESORT, ORLANDO, FL

PLEASE PRINT OR TYPE FORM CLEARLY!

Name of Company _____
Representative (to receive exhibit correspondence) _____ Title _____
Mailing Address _____ Phone _____
City, State, Zip _____ Fax _____
Email _____

PLEASE RESERVE THE FOLLOWING:

Standard Exhibit Booth(s) Cost: \$900 first booth, two and over \$850.00/ea. (FWCCA members); \$1,150 per booth (all others)

We wish to have _____ (# of booths). Our choice of booth space is:

1st Choice _____ 2nd Choice _____ 3rd Choice _____

(If ordering more than one booth, list 1st, 2nd and 3rd choices of combinations.)

One-line identification sign should read: _____

To what other industries do you sell (so we can invite them to the Trade Show?) _____

PAYMENT

- ☐ Check for full amount is enclosed ☐ Check will be sent within 10 days. ☐ Please mail an invoice.

Payment/Cancellation Policy: Payment is required for confirmation of space. FWCCA will hold your choice of space ten (10) days pending receipt of check; after that, re-assignment may take place. If you should find you are unable to exhibit, your payment will be forfeited. No refunds will be available.

INFORMATION ON SPONSORSHIPS AND PROGRAM BOOK ADVERTISING

☐ We would be interested in sponsoring an event or other part of the convention. Please call with information.

- ☐ Please reserve the following advertising space in the Convention Program Book, per rates shown in Exhibit Brochure, and bill us. Print-ready copy is due April 15, 2022.

We will contribute _____ door prize(s) to be given away in Exhibit Hall.

Prize(s) are: _____

- | | | | |
|---|-------|---|-------|
| <input type="radio"/> Double Page Center Spread 16"W x 11"H | \$500 | <input type="radio"/> Inside Front Cover 8"W x 11"H | \$400 |
| <input type="radio"/> Full Page (Random Placed) 8"W x 11"H | \$400 | <input type="radio"/> Inside Back Cover 8"W x 11"H | \$400 |
| <input type="radio"/> Half Page (Random Placed) 5 1/2"W x 8.5"H | \$250 | <input type="radio"/> Outside Back Cover 8"W x 11"H | \$450 |

(Dimensions shown are printing area – no bleeds available – black ink only.)

In applying for Exhibit Space, we agree to abide by the Rules and Conditions outlined in the Exhibit Brochure.

Signature of Person Authorizing Order: _____ Date Signed: _____

Printed Name/ Title: _____

Address if different from company address listed at top of application page: _____

MAIL OR FAX TO: FWCCA • PO BOX 180458, CASSELBERRY, FL 32718-0458 • FAX: 407/260-5732



EXHIBIT RULES + CONDITIONS

SPACE ASSIGNMENTS: Every effort will be made by the Association to assign the exhibitor's first choice of space. However, because two or more exhibitors may request the same area, each must specify first, second, and third choices. The Association reserves the right to relocate booth assignments, if necessary, in order to develop a well-knit show or to meet any requirements of the Fire Marshal.

EXHIBIT HOURS AND BOOTH ATTENDANCE: It is imperative that booths be properly staffed during the posted hours. Booth hours are subject to modification prior to the convention to adapt to any necessary changes in convention session times; however, all exhibitors will receive adequate notice should this be necessary. Two representatives may staff each booth at no extra charge. Additional exhibit personnel may register at a charge of \$50.00 per person.

Area will be available for setting up exhibits at 12:00 noon on Friday, July 8. All exhibits must be in place by 4:00 p.m. and fully staffed by 5:00 p.m., for the grand opening at 5:00 p.m. The exhibits must be taken down as quickly as possible upon the closing of the exhibit area at 12:00 p.m. on Saturday, July 9, but not before.

BOOTH DESCRIPTION: Each booth is 10 ft. deep and 10 ft. wide - with draped background and sides. Backgrounds are 8 ft. high. Side partitions are 3 ft. high. Each booth contains one table (6ft.), two chairs, one wastebasket and one 7" x 44" identification sign. The Association retains the right to choose color schemes; and extra materials ordered by exhibitors shall conform to this color scheme.

Exhibit Fees include tickets for two booth workers/convention registrants to the breakfast Saturday morning, lunch in the exhibit hall and admission to the Saturday evening Theme Party. Hotel accommodations for exhibitors are available at convention rates. Exhibitors also will receive passes to the Trade show to give to non-registered buyers. These will be emailed to you in June.

LIABILITY: Neither the Florida Wall & Ceiling Contractors Association, the exhibit decorator, nor the hotel - nor their managers, employees, or agents - shall be responsible or liable for injury to any person or persons or for loss or damage to any property belonging to the exhibitor.

The exhibitor assumes full responsibility and liability for all loss, damage or destruction of the property of the exhibitor, his guests, and all property of others used by the exhibitor. Exhibitors wishing to insure their goods must do so at their own expense.

The exhibitor agrees to indemnify and hold harmless the Association, the hotel, and other legal entities from any or all damages to property or personal injury caused by the exhibitor or his agents, representatives, employees or others acting on his behalf.

CHARACTER OF EXHIBITS: Exhibits may consist of any equipment, merchandise, or service of interest to the wall & ceiling industries. The management reserves the right to decline and prohibit any exhibit or any part of an exhibit, which, in its opinion, is not proper. The reservation extends to persons, conduct, food and drink, printed matter, souvenirs, or anything, which in the sole discretion of management, may adversely affect the character of the show. Exhibit materials and equipment must be confined to the exhibit booth(s) purchased, and may not extend into aisles.

EQUIPMENT: The equipment furnished with the booth is shown above under "Booth Description". Fees are shown on the application form. Special furniture, signs, electricity, etc. - as well as skilled or unskilled labor - may be purchased from the official decorator. Following confirmation of booth space, exhibitors will receive a kit of information from the decorator with instructions on ordering as well as instructions on shipment of freight. The hotel will not accept shipment of any freight. Exhibitors delivering on their own trucks must schedule time with the decorator to avoid traffic jams at dock.

SALES TAX: Florida's sales tax and use tax statutes require exhibitors at trade shows held in the state to collect sales tax on any sales of tangible personal property. An exhibitor may be exempt from the tax if no sales are made within the state; however, exhibitors are urged to consult the Florida Department of Revenue to determine exactly where the sale takes place. You may write to the Department of Revenue for information at 5050 W. Tennessee Street, Bldg. D-5, Tallahassee, FL 32304.

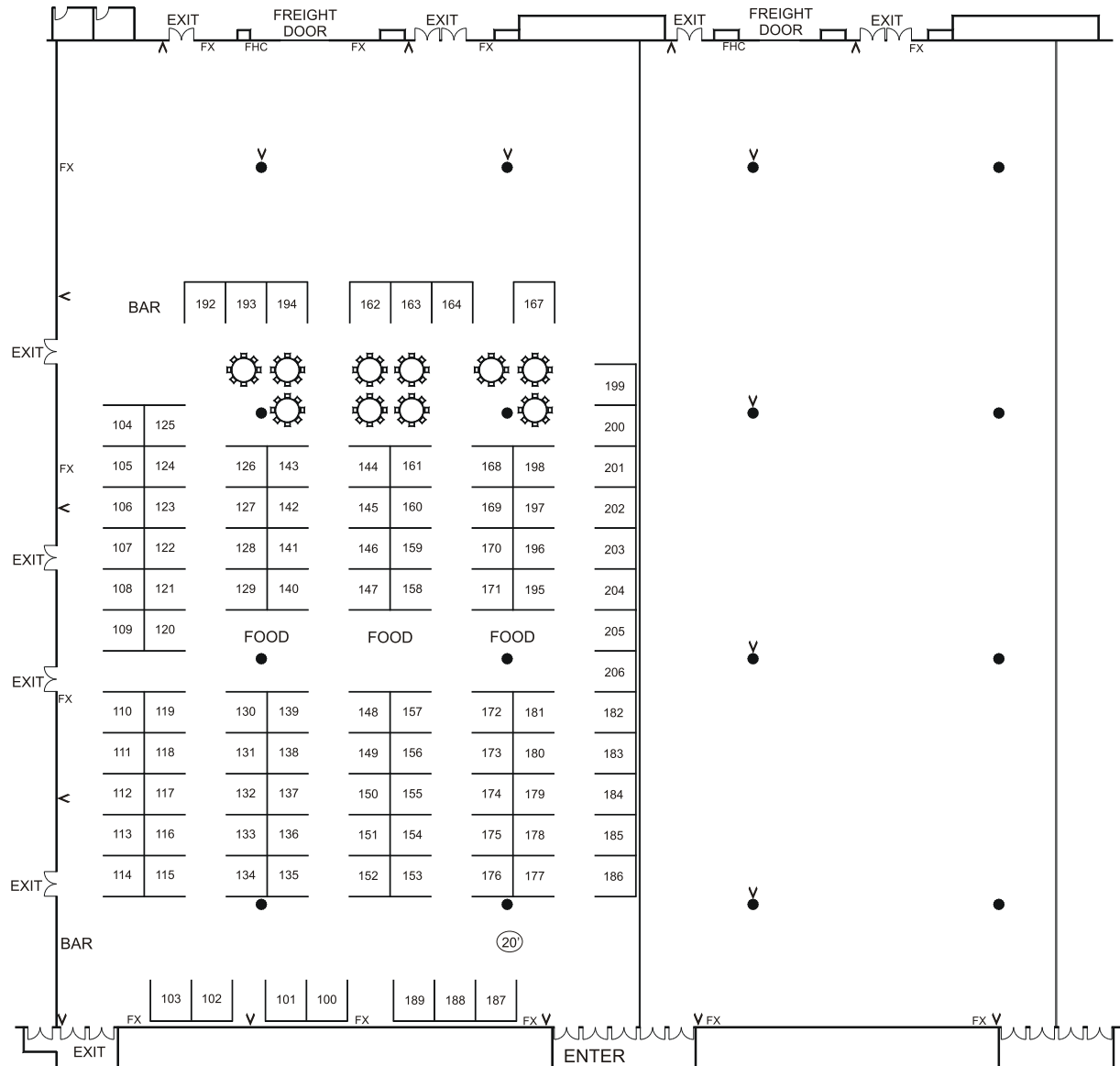
FOR ADDITIONAL INFORMATION:

JANICE FICARROTTO • FLORIDA WALL & CEILING CONTRACTORS ASSOCIATION
PO BOX 180458 • CASSELBERRY, FL 32718-0458
PHONE: 407/260-1313 • FAX: 407/260-5732 • E-MAIL: JANICE@FWCCA.COM

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SCALE
0 10 20 30

FX = FIRE EXTINGUISHER
FHC = FIRE HOSE CABINET
> = FIRE STROBE LIGHT

ALL AISLES ARE 10' WIDE
UNLESS OTHERWISE NOTED

103 - 10' x 10' Booths in Florida Exhibition Hall A

Prepared By:
GULF COAST EXPO
Experts in Trade Show & Convention Services
8432 Sunstate Street
Tampa, FL 33634
(813) 915-8066

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