

JANUARY 29-31, 2025

OMNI CHAMPION'S GATE RESORT · ORLANDO, FLORIDA



ANNUAL EXECUTIVE'S CONFERENCE & TABLE TOP SHOW + NETWORKING EVENT



PARTNERS IN EDUCATION

AMES TOOLS • AMICO • CEMEX • CERTAINTEED GYPSUM • JACKSON/FLAYLER
LANCO • MASTERWALL, INC • PLASTIC COMPONENTS • QUIKRETE • ROCKWOOL
SENCO/KYOCERA • STO CORP • TITAN FLORIDA • WALL & CEILING MAGAZINE
WINDLOCK

ANNUAL EXECUTIVE'S CONFERENCE & TABLE TOP SHOW + NETWORKING EVENT

WEDNESDAY // JANUARY 29, 2025

For those needing rooms on Wednesday night, January 29th:
Home 2 Suites By Hilton (*only 1 mile from the Omni*) ▪ \$169.00 Studio Suite ▪ No resort fee
Reservations **MUST** be made by Dec. 30, 2024

- 11:30 AM Check – In with Box Lunch ▪ Tee-Off: Noon
OMNI CHAMPION'S GATE, ORLANDO, FL
HUMANITARIAN OUTREACH FUNDRAISER
Golf Tournament – International Course / Limited to 104 Golfers
- 5:00 PM Tournament Conclusion Reception with Awards and Prizes

THURSDAY // JANUARY 30, 2025

8:30 - 10:00 AM Board of Director's Meeting ▪ Suite #241

10:15 - 11:45 AM **CLASS I- THE ART OF FAÇADE RESTORATION ▪ Suite #245**
Presented by Clark Larson, Construction Design Manager/Florida, STO Corp.

This course presents all things to consider when restoring building facades. The audience will learn the important of function and compatibility among each component of a facade and how attention to detail can impact human health and safety. The program will cover teach how to:

- Identify and describe the perfect wall – the five planes of control for the ideal building envelope
- Identify, with project examples, the most common restoration issues and provide solutions
- Learn how building performance principles connect with human health and safety
- Understand how facade restoration is critical to transforming the performance of your building and enabling older buildings to meet new energy codes.

10:15 AM - Noon **CLASS II – ASTM STUCCO UPDATES & FLAPB INITIATIVES ▪ Suite #249**
Presented by Chris K. Little, Sr. Product Manager, ClarkDietrich

- ASTM C-926 (Mixing & Application)
- ASTM C-1063 (Lathing Installation)
- ASTM C-1861 (Plastering Accessories) which involve cement plaster

Short break then Jay Hester, Technical Advisor, ClarkDietrich will present:

- Sharing the latest initiatives happening with the Florida Lath & Plastering Bureau, including program, field best practices, etc.
- Open forum with questions & answers with audience participation

THURSDAY // JANUARY 30, 2025 // (CONT.)

12:15 - 1:15 PM **LUNCH FOR ALL - CHAMPION'S GATE BALLROOM** Sit and visit with everyone and enjoy a friendly lunch with great food and networking opportunities with fellow contractors.

1:30 - 3:00 PM **CLASS III – UNDERSTANDING SOUND TO MEET PROJECT AND CUSTOMER ACOUSTIC COMFORT EXPECTATIONS - Suite #245**
Presented by Mitchel Schittler, Technical Service Manager and Christian Chinsion, Gypsum Panel Product Manager, Certaineed Gypsum

This course will assess the importance of sound control in different vertical markets. It will review the different types of sound, how sound is measured and tested, the effect of openings in sound transmission loss, and solutions using different interior products, to meet your project and customer's acoustic comfort expectations.

- An Acoustics Review to understand the “Science of Sound”
- Review of the different sound testing methods and classification levels
- Perception of sound pressure levels through different sound transmission sources
- Solutions to maintain and increase sound performance

3:15 - 5:00 PM **CLASS IV – OVERVIEW OF FIRE WALLS & THE USE OF FIBERGLASS MAT SHAFTLINER -PANELS - GP 1 ASWAA - Suite #245**
Presented by Kevi Elrath and Wyatt Greene, Georgia-Pacific Gypsum

During this presentation, members will be provided an overview of the advantages of using fiberglass Mat Shaftliner panels for firewall assemblies in multi-story, multi-family housing and covers the installation procedures and special conditions. At the end of the program participants will be able to:

- Compare the characteristics and advantages of the fiberglass mat gypsum shaftliner area separation wall to firewalls of concrete lock, paper faced shaftliner, and the two – 1 our firewall assembly.
- Identify the components and understand the installation procedures of the fiberglass mat gypsum shaftliner area separation wall
- Understand the importance of break-away clips in area separation wall construction
- Recognize special conditions, such as area separation wall construction on a split slab foundation, an offset slab foundation, offset roofs and penetrations.

5:30 - 7:30 PM **OPEN TABLE TOP SHOW + NETWORKING - CHAMPION'S GATE BALLROOM**– Open to all event attendees – Free Food with Cash Bar and networking with over 25 industry manufacturers and service providers

FRIDAY // JANUARY 31, 2025

8:00 - 8:30 AM CHECK-IN WITH CONTINENTAL BREAKFAST ▪ CHAMPION'S GATE BALLROOM

8:30-10:00 AM **CLASS V – EFFECTIVE LEADERSHIP & HOW TO HIRE & RETAIN EXCEPTIONAL TALENT ▪ Suite #245**

Presented by Kerri Laws, Vice President of Sales, Wind-Lock

In this insightful presentation, Kerri explores the critical elements of effective leadership, the importance of hiring exceptional talent, and strategies for retaining top performers in the construction industry. The presentation emphasizes the role of leadership in inspiring teams, fostering a positive work environment and maintaining strong communication. It also highlights the significance of hiring individuals who not only possess the necessary skills but also align with the company's culture and values. Finally, the speech delves into practical approaches for retaining talented employees by creating a work environment that values recognition, continuous development, and work-life balance. Through these strategies, Kerri underscores the importance of building and leading epic teams that contribute to the long-term success and sustainability of the industry.

Attendees will walk-away knowing:

- The Importance of Leadership
- Hiring Epic People
- Retaining Epic People
- Leading & Retaining Epic People

10:00 - 10:15 AM REFRESHMENT BREAK ▪ CHAMPION'S GATE BALLROOM

10:15 AM - NOON **CLASS VI –THE PERFECT WALLS ▪ CHAMPION'S GATE BALLROOM**

Presented by Joe Lstiburek, Building Science, Inc.

Renowned Speaker, Mr Lstiburk, will be with us to do a two-part presentation, first part being on The Perfect Wall from Vitruvius to St. Augustine to Naples. This presentation covers the evolution of walls in Florida over the past 500 years... eventually we will get it figured out!

Items to be presented include:

- Stone to CMC to Steel and Wood Studs...brick to stucco to fibercement to wood
- Fiberglass to EPS to XPS to SPF to ground up New York Times

12:15 - 1:15 PM LUNCH BREAK ▪ CHAMPION'S GATE BALLROOM



1:30 - 3:00 PM

CLASS VII – ROOFS • CHAMPION'S GATE BALLROOM

Joe Lstiburek's presentation will cover the evolution of roofs in Florida over the past century, eventually we will get it figured out. Points to cover: Why did we vent roofs in the first place? What changed? Is this just a Florida thing? Yes and no.. great answer. How come we never vent flat roofs in commercial buildings... except when we do, but we vent flat roofs in residential buildings except when we don't. This presentation could be titled "venting on venting"...sometimes it is a good idea...sometimes it is not. This judgement thing becomes important. Note that it always was important, but now even more because everything is different...except when it is not!

3:00 - 4:00 PM

CLASS VIII- PLANNING FOR THE SALE OF YOUR BUSINESS • Suite #245

Presented by Daniel Levy, CFA, UBS Wealth Management USA

This presentation will address issues relative to ensuring the future of your business after you retire. Dan will be covering:

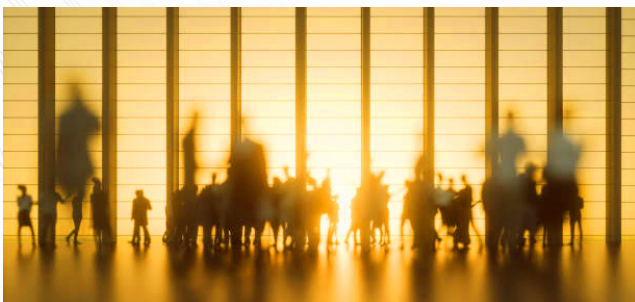
As a business owner, you have worked years, if not a lifetime, to build your business. Often, the process of selling a business is unfamiliar to the business owner. This may leave you vulnerable to making significant mistakes. This session will provide a general road map for facilitating the sale of a closely held business. Ideally, you should begin the process of selling your business a few years prior to the actual sale.

The following important considerations will be covered:

- Timing of the sale
- Family Dynamics
- Assembling the team
- Potential buyers
- Readyng the business for sale
- Importance of financial planning

4:15 PM

ADJOURNMENT – HEAD FOR HOME





FLORIDA WALL AND CEILING ASSOCIATION

ANNUAL EXECUTIVE'S CONFERENCE & TABLE TOP SHOW + NETWORKING

JANUARY 30-31, 2025 · OMNI CHAMPION'S GATE RESORT · ORLANDO, FL

REGISTRATION: CONTRACTORS

PLEASE PRINT CLEARLY AND COMPLETE ALL INFORMATION

NAME _____

COMPANY _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____

NAME OF ATTENDEES

BEFORE 1/10

AFTER 1/10

1. _____	\$250.00	\$350.00
2. _____	\$225.00	\$325.00
3. _____	\$225.00	\$325.00
4. _____	\$225.00	\$325.00

Fee includes **ALL** Classes, Handouts, Breakfast, Lunch & Reception.

New Member Fee \$250.00 includes 1 Registration for Executive Conference and one year membership. Use membership application enclosed.

Mail form with check to: FWCCA, PO BOX 180458, CASSELBERRY, FL 32718
OR EMAIL TO: fwcca@fwcca.com

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Home 2 Suites By Hilton (*only 1 mile from the Omni*) ▪ \$169.00 Studio Suite ▪ No resort fee
Reservations **MUST** be made by Dec. 30, 2024

For those needing rooms on Thursday night, January 30th:
Omni Hotel ▪ 1800-THEOMNI ▪ \$199.00/Night, plus discounted resort fee: \$25.00
Reservations **MUST** be made by Dec. 30, 2024



FLORIDA WALL AND CEILING ASSOCIATION

ANNUAL EXECUTIVE'S CONFERENCE & TABLE TOP SHOW + NETWORKING

JANUARY 30-31, 2025 · OMNI CHAMPION'S GATE RESORT · ORLANDO, FL

REGISTRATION: SUPERVISORS, FOREMEN, KEY-PERSONNEL PROGRAM

JANUARY 30, 2025

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**PLEASE PRINT
CLEARLY AND
COMPLETE ALL
INFORMATION**

COMPANY _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

**NAMES OF
ATTENDEES**

- 1. _____ \$150.00
- 2. _____ \$125.00
- 3. _____ \$125.00
- 4. _____ \$125.00

REGISTRATION FEE:
\$150.00 FOR THE FIRST PERSON,
\$125.00 FOR TWO OR MORE

REGISTRATION FEE INCLUDES:
BREAKFAST, ALL CLASSES AND HAND-OUTS, & LUNCH/NETWORKING SESSION.

Mail form with check to:
FWCCA, PO BOX 180458, CASSELBERRY, FL 32718
OR EMAIL TO: fwcca@fwcca.com

FWCCA.COM



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FLORIDA WALL & CEILING CONTRACTORS ASSOCIATION
PROVIDING FLORIDA WITH QUALITY CRAFTSMANSHIP

