

ANNUAL **EXECUTIVE'S CONFERENCE**& TABLE TOP SHOW + NETWORKING EVENT







PARTNERS IN EDUCATION

AMES TOOLS · AMICO · CERTAINTEED GYPSUM · CEMEX · CLARKDIETRICH · COASTAL ACOUSTICS · GRABBER CONSTRUCTION PRODUCTS · JACKSON/FLAYLER CO. · JS SPECIALTY PRODUCTS · MADER SOUTHEAST · MARINOWARE · MASTER WALL INC. · QUIKRETE ROCKWOOL · SENCO/KYOCERA · STO CORP. · TITAN AMERICA · WIND-LOCK

FLORIDA WALL & CEILING CONTRACTORS ASSOCIATION

ANNUAL **EXECUTIVE'S CONFERENCE** & TABLE TOP SHOW + NETWORKING

WEDNESDAY // JANUARY 14, 2026

- 3:00 5:00 PM **BOARD OF DIRECTOR'S MEETING** The first meeting of the FWCCA Board of Directors wherein they will review the status of the association, finalize plans for the March Seminar and our fundraising event, Clay Shoot on March 27 in Sarasota.
- 6:00 7:30 PM **TABLE TOP/NETWORKING SESSION** Another fun-filled event of socializing and networking with our premier associate members. There will be food sponsored by the association and it is a FREE event for all members. Be sure to take advantage of this prelude to the following day's line-up of top notch programming.

THURSDAY // JANUARY 15, 2026

7:30 AM REGISTRATION & CHECK-IN W/CONTINENTAL BREAKFAST

8:00 - 9:00 AM CLASS I - "SILICA - IT'S MORE THAN JUST DUST - THE HEALTH HAZARDS OF SILICA (QUARTZ) IN CONSTRUCTION WORK" PRESENTED BY MIKE KAY, DIRECTOR, RESOURCE SAFETY SERVICE, SAFETY PRODUCTS, INC.

A lung disease called "silicosis" is caused by breathing of dust carrying silica. The dust causes fibrosis or scar tissue formulation in the lungs. This reduces the lungs capability to extract oxygen from the air. THERE IS NO CURE

TOPICS TO BE COVERED:

- Written Exposure Control Plan
- Dust Control and Respirators
- Silica Health Hazards
- Training
- Housekeeping
- Record Keeping
- OSHA 1936.1155 Respirable Silica

9:00 - 10:00 AM CLASS II - "AI IN ACTION: TRANSFORMING WALL & CEILING CONTRACTORS FOR THE NEXT GENERATION" PRESENTED BY - BRAD PARTRIDGE, PRESIDENT, SMALL BUSINESS AND ADVISORS

This session will explore how AI is revolutionizing the wall & ceiling, drywall, stucco contracting industry. Large subcontractors and manufacturers are using AI to sharpen their competitive edge, boost project performance, and proactively manage risksfrom automating preconstruction estimates and streamlining project management, to enhancing jobsite safety and optimizing prefab solutions. Attendees will receive an update on AI applications, and discover practical strategies, proven case studies, and step by step guidance for successfully integrating AI into their current business processes, The session will focus on AI opportunities while preparing executives to lead the next wave of digital transformation within the industry.

POINTS TO BE COVERED:

- An overview of how AI is impacting businesses and 2026 anticipated opportunities.
- Learn the latest Al-driven tools for estimating, scheduling, and project managementcutting costs and accelerating timelines on large-scale wall & ceiling projects.
- See real case studies of how contractors and manufacturers in Florida are using Al for enhanced safety, risk predictions and workforce productivity.
- Discover implementation strategies tailored for both new and experienced users-how to integrate AI with existing operations and measure business impact.

THIS IS A PROGRAM FOR BOTH LARGE AND SMALL CONTRACTORS AND MANUFACTURERS – DON'T MISS THIS GREAT LEARNING OPPORTUNITY!

10:00 - 10:10 AM

REFRESHMENT BREAK

10:15 - 11:15 AM

CLASS III – "DELIVERING VALUE TO THE VE FOR INSULATION" PRESENTED BY TONY NEWMAN, SALES DIRECTOR, FI-FOIL

This Program will present simple ways to increase the value and performance of insulation value engineering (VE) solutions to meet or exceed project goals.

SPECIFICS TO BE COVERED IN THIS PROGRAM

- Identifying the key aspects of an insulation specification to determine a path for an effective VE solution.
- Considering all paths available to meet the Code and leveraging the best approach to reach your goals.
- Exploring best practices with a group discussion.
- Understanding Reflective Insulation and how it works.
- Components of a winning VE and gaining repeat business.

11:15 - 12:15 AM

CLASS IV- "COLD FORMED STEEL FRAMING ENGINEERING & CONSIDERATIONS" PRESENTED BY ANDREW SIGEL, MARINOWARE

Marinoware cold-formed steel engineers are experienced in a wide variety of projects, from single story bypass to multi-story load-bearing. Our team of engineers provide full-service engineering and technical consultation to contractors, architects and structural engineers throughout the country. With a long-standing history of successful design work, the Marino/Ware Design Group delivers dependable expertise for every phase of your project and beyond.

This program will take a deeper dive into some of the considerations when choosing a design firm to work through your CFS Metal Framing Projects. The topics below will be discussed during the presentation illustrating the different components affiliated with the design group and their offerings to contractors.

TOPICS TO BE DISCUSSED:

- Delegated design and the cfs engineer
- Interior partition shops
- Difference between size & gauge estimate and engineering
- Types of wall conditions
- Common problem areas
- Items we need from contractor
- Sample drawing review

12:15 - 1:00 PM **LUNCH FOR ALL**

1:00 - 3:00 PM CLASS V - "PROTECTING YOURSELF FROM THE UNKNOWN PITFALLS OF STUCCO INSTALLATION" PRESENTED BY MIKE STARKS, JAY HESTER & HARRY LUBITZ.

After this program will be broken down into three sections as follows:

SECTION I - HARRY LUBITZ - VAPOR DRIVE

- What is permeability warm, humid climates
- Wind drive rain rest astm d6904
- Astm 331
- Current paint specification examples (generic information)
- Alternatives to block permeability (stucco admixtures)

SECTION II - JAY HESTER - SEALANTS

- Embedment of trims and sealants
- Proposed treatment for lath under windows

SECTION III - MIKE STARKS - SUBMITTALS

- Addressing problems up-front with the architect/specifier and your client
- Providing proper submittals and paperwork
- Plans/specifications & estimating
- Internal communications
- Documentation
- Window rough opening waterproofing correct and incorrect installation

3:00 PM **HEAD FOR HOME**

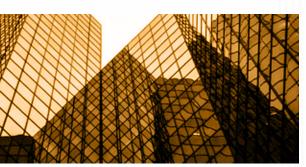






"THANKS TO ALL OUR PARTNERS IN EDUCATION"

AMES TOOLS · AMICO · CERTAINTEED
GYPSUM · CEMEX · CLARKDIETRICH
COASTAL ACOUSTICS · GRABBER
CONSTRUCTION PRODUCTS
JACKSON/FLAYLER CO. · JS SPECIALTY
PRODUCTS · MADER SOUTHEAST
MARINOWARE · MASTER WALL INC.
QUIKRETE · ROCKWOOL · SENCO/KYOCERA
STO CORP. · TITAN AMERICA · WIND-LOCK







FLORIDA WALL AND CEILING ASSOCIATION

ANNUAL **EXECUTIVE'S CONFERENCE** & TABLE TOP SHOW + NETWORKING

JANUARY 14 - 15, 2026 · CARIBE ROYALE RESORT, ORLANDO, FL.

REGISTRATION: CONTRACTORS

PLEASE PRINT CLEARLY AND COMPLETE ALL INFORMATION

COMPANY			/
COMPANY ADDRESS			
CITY	STATE	ZIP	
EMAIL			
NAME OF ATTENDEES		BEFORE 1/1	AFTER 1/1
1		(\$300.00)	(\$400.00)
2		(\$250.00)	(\$350.00)
		(\$250.00)	(\$350.00)
3			

New Member Fee \$250.00 includes 1 Registration for Executive Conference and one year membership. Use membership application enclosed.

Mail form with check to: FWCCA, PO BOX 180458, CASSELBERRY, FL 32718 OR EMAIL TO: fwcca@fwcca.com

For those needing rooms, contact **Caribe Resort in Orlando** - room rate is \$209.00 per person/ single or double. Reservations must be made prior to December 14th.

Hotel housing link is: https://book.passkey.com/e/51029187



FLORIDA WALL AND CEILING ASSOCIATION

ANNUAL **executive's conference** & TABLE TOP SHOW + NETWORKING

JANUARY 14 - 15, 2026 · CARIBE ROYALE RESORT, ORLANDO, FL.

REGISTRATION: SUPERVISORS. FOREMEN. KEY-PERSONNEL PROGRAM

JANUARY 14, 2026

FWCCA QUARTERLY BOARD OF DIRECTORS MEETING 3:00 - 5:00 PM 4:00 PM REGISTRATION OPEN FOR EXHIBITOR TABLE TOP EXHIBITS/NETWORKING SESSION -6:00 - 7:30 PM FREE TO ALL FWCCA MEMBERS

JANUARY 15, 2026

7:30 AM REGISTRATIONS WITH CONTINENTAL BREAKFAST 8:00 - 9:00 AM CLASS I - "SILICA - IT'S MORE THAN JUST DUST - THE HEALTH HAZARDS OF SILICA (QUARTZ) IN CONSTRUCTION WORK" CLASS II - "A I IN ACTION: TRANSFORMING WALL & CEILING 9:00 - 10:00 AM CONTRACTORS FOR THE NEXT GENERATION" 10:15 - 11:15 AM CLASS III - "DELIVERING VALUE TO THE VE FOR INSULATION" 11:15 - 12:15 AM CLASS IV- "COLD FORMED STEEL FRAMING ENGINEERING & CONSIDERATIONS" 1:00 - 3:00 PM CLASS VI-"PROTECTING YOURSELF FROM THE UNKNOWN PITFALLS OF STUCCO INSTALLATION"

PLEASE PRINT **CLEARLY AND** COMPLETE ALL INFORMATION

COMPANY COMPANY ADDRESS ______

_____ STATE _____ ZIP____

(\$175.00)

NAMES OF **ATTENDEES**

2. (\$150.00) _____(\$150.00)

(\$150.00)

\$175.00 FOR THE FIRST PERSON,

REGISTRATION FEE: REGISTRATION FEE INCLUDES:

BREAKFAST, ALL CLASSES AND HAND-OUTS, & LUNCH/NETWORKING SESSION. \$150.00 FOR TWO OR MORE

Mail form with check to:

FWCCA, PO BOX 180458, CASSELBERRY, FL 32718

OR EMAIL TO: fwcca@fwcca.com



JANUARY 14 - 15, 2026 CARIBE ROYALE RESORT, ORLANDO, FL

& TABLE TOP SHOW + NETWORKING & TABLE TOP SHOW + NETWORKING







ANNUAL **EXECUTIVE'S CONFERENCE**& TABLE TOP SHOW + NETWORKING EVENT



JANUARY 14 - 15, 2026 CARIBE ROYALE RESORT, ORLANDO, FL