

# EDUCATIONAL PROGRAM REGISTRATION FORM

COURTYARD BY MARRIOTT  
8305 TOURIST CENTER DR., UNIVERSITY PARK, FL  
MARCH 26, 2026 • 1 PM - 6PM

## MEMBERS:

FIRST PERSON \$200 - 2 OR MORE \$175.00 PER PERSON

## NON-MEMBERS:

\$200.00 TO JOIN - INCLUDES FIRST PERSON FREE  
2 OR MORE \$175.00/EA

To Register complete and mail with payment to:  
FWCCA, PO BOX 180458, CASSELBERRY, FL 32718

Company Name: \_\_\_\_\_

\_\_\_\_\_

Co. Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Names of attendees:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_



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**Join the best seminars for a bright future!**

*FWCCA believes in the power of education and community. The courses listed here are taught in various locations throughout the year by leading industry experts. They are designed to provide you with critical up-to-date knowledge, keeping you abreast of the dynamic changes in our field, allowing you the opportunity to easily learn and apply the latest techniques and standards on the job. We look forward to seeing you in class.*



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# EDUCATIONAL PROGRAM

COURTYARD BY MARRIOTT • SARASOTA, FLORIDA  
MARCH 26TH , 2026

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OUR SPONSORS**





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EXPERT-EMPOWERING EDUCATION



# EDUCATIONAL PROGRAM

## COURSE DESCRIPTION

**1:30-2:30 P.M. CLASS I**

### **GOING BEYOND CODES & STANDARDS TO MAKE STUCCO CLADDING A SUCCESS**

***Presented by Clark Larson, Master Wall, Inc.***

In this ever-changing world of exterior cladding systems and finish options, understanding the proper compatible components to meet codes and receive manufacturer warranty coverage is critical in the design, submission and installation processes.

This session will cover the following topics and more:

- Cladding Systems Options
- Designing and specifying approved assemblies for Division 07 & 08.
- FBC Compliant Assemblies
- What is a Miami-Dade NOA?
- Warrantable System Components
- Finish Options

**2:45-3:45 P.M. CLASS II  
THE FIELD LEADER'S TOOL BOX?**

***Presented by Gregg Schoppman -  
Fails Management, Inc., Tampa, FL***

There are no trophies in the construction industry yet businesses strive for operational excellence every day. What separates the middle of the pack from the top performers? How does construction organization create greatness on every project, every time? What do the best managers, superintendents and business leaders do to create operational excellence? The elements of this session will look at the drivers and behaviors of the most successful project teams and businesses. Ultimately, the best field leaders have an Operational Toolbox that consists of firm-wide proactive processes, tools and KPI's.

In this session, the attendees will learn the following:

- Understand the difference between a "Project Leader" and a "Project Witness"
- Examine the key processes, tools and accountability metrics that truly influence performance on any project
- Drive better project performance through an effective understanding of productivity, production and the difference in all three.

**4:00-5:00 P.M. CLASS III  
THE IMPORTANCE OF LATH EMBEDMENT**

***Presented by CK Little and Jay Hester,  
ClarkDietrich, Miami, FL***

This program is an elaboration of the 2022 presentation at the FWCCA July convention and additional insights will be incorporated by Jay Hester, adding valuable perspective to both the presentation and the video content.

#### **• Lath Over Drainage Mats**

In wrapping up, you'll explore the practical challenges of applying lath over drainage mats. Discussion will take place regarding common issues and propose potential improvements – specifically comparing Structa Wire to traditional diamond mesh as a "better way" forward.

**5:00-6:00 P.M.  
"WINGS & BEER" CLOSING RECEPTION**

Join us for a friendly networking session and mingle with contractors from throughout Florida

#### **A SPECIAL THANKS TO TODAY'S SPONSORS**

*Contractors Institute, Florida Stucco Supply,  
Grabber Construction Products, L & W Supply,  
Ram Steel Framing and Wind-Lock*